ILGA Asia – Application for National Campaign Proposal 2022

**Section I – Registration Form**

ILGA Asia is delighted to announce the call for applications among LGBTIQ+ community based organisations (CBO) and groups in Asia region to submit campaign proposals dedicated to promote equal rights for LGBTIQ+ community in their home country. Successful applicants will be offered to take an online training on campaigning organized by ILGA Asia in which the participants will have a chance to learn campaign strategies, communications, storytelling, development of campaign messages and materials for successful implementation of campaigns. Participants will also have an opportunity to build network and share their experience with other organisations in Asia region.

Upon completion of the training, each selected participants will receive technical and financial support (US$2,000-US$3,000) for implementation of national campaigns.

Eligibility: An applicant must be a LGBTIQ+ community based organisations or groups in Asia region working towards achieving equal rights for lesbian, gay, bisexual, trans and intersex community with previous experience of implementing at least 1 campaign on LGBTIQ+ rights.  
  
Deadline: Please complete the application form and the needs assessment survey by no later than 17 June 2022.

**1.** Name and address of the organization or group:

**2.** Email address of the applying person:

**3.** Name of the applying person:

**4.** Position within the organisation or group:

**5.** Age:

**6.** Gender:

**7.** Sexual orientation:

**8.** Country:

**9.** Sub-region: (Choose one)

East Asia

South East Asia

South Asia

West Asia

**10.** Please provide a proposed title of the national campaign:

**11.** Please provide us the reason/motivation as to why you would like to implement this campaign (maximum 300 words):

**12.** Please provide us the brief description, objectives and specific outcomes and impacts of the proposed campaign. (In other words, what do you want to achieve through implementing this campaign?) (maximum 300 words):

**13.** Please provide us the proposed activities to be carried out under the campaign (maximum 300 words):

**14.** Duration of the campaign in months (ideally up to 3-4 months):

**Section II – Needs Assessment Survey**

ILGA Asia is excited to launch a Campaign Training for LGBTIQ+ community based organisations and groups across Asia. This short survey would help us understand your interest and learn more about your needs in about conducting public campaigns on LGBTIQ+ rights and equality within your team or community as we develop the curriculum for this inaugural training. In order to make the learning experience more relevant, specific, and useful, here are some questions we request you to answer.

**1.** Does your organisation or group conduct campaigns on LGBTIQ+ rights and equality? (Have you ever conducted such campaigns before?):

Yes

No

**2.** If yes, what type of public campaigns do you conduct?

a) Towards changing laws

b) Towards changing behaviors of specific people (healthcare workers, law enforcement agents, etc.)

c) Towards changing the hearts and minds of the population

d) Towards increasing the self-confidence and acceptance of the LGBTQI+ communities

e) Other:

**3.** Please provide us a brief description of your previous campaign (i.e activities, duration, target group and audience etc…):

**4.** Are you overall satisfied with the way you handle your public campaigning? Please rate:

1- Not at all

2- Very little

3- Just okay

4- Good enough

5- Very much

**5.** What are your major strengths? Please specify:

**6.** What are the obstacles that you face when conducting an effective campaign? (Multiple options):

a) Human resources/capacity

b) Strategizing

c) Budget/Fundraising

d) Designing a campaign proposal

e) Effective messaging/reaching out broader audience

f) Media coverage

g) Other:

**7.** What type of skills would you like to obtain during the training organized by ILGA Asia? (Multiple options):

a) Strategizing

b) Budget/Fundraising

c) Designing a campaign proposal

d) Effective messaging/reaching out broader audience

e) Storytelling

f) Media coverage

g) Other:

**8.** What would you most hope to gain from this training session?

**9.** How do you plan to apply the knowledge you gained from the training? What actions do you want to take?

**10.** What other support do you need from ILGA Asia in order to participate in the Campaigns Training and successfully implement your campaign? (Please describe any specific needs and requirements: i.e private space for the online training, sim card for internet connection etc…)\*

**11.** Are there any other recommendations that you would like to share to help us designing our Campaigns Training?